

# National Prostate Cancer Conference

## *Forward Together*

Getting the Best for Men

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Thursday 3rd November 2005

The Congress Centre, Great Russell Street, London



THE  
**PROSTATE**  
CANCER CHARITY

Registered Charity Number: 1005541

*"The psychological effect of being with such a well-focused group with shared aims has been wonderful"*  
2004 National Prostate Cancer Conference delegate (family member of a man with prostate cancer)

## Forward Together - Getting the Best for Men

Prostate cancer as an issue is gaining ground - but still too slowly. If we are to make the progress needed in raising awareness, in research and in NHS services, the pace of change has to be stepped up a gear. To do this we urgently need to see a co-ordinated national campaign which is persuasive and determined.

Real men and their families lie at the centre of the statistics on prostate cancer. The impact of the disease on individual lives is far reaching.

'Forward Together: Getting the Best for Men' will bring together everyone with an interest in prostate cancer - people affected by the disease, health care professionals, charities, policy makers, politicians and business leaders. The conference will shine a searching light on how the NHS treats men with prostate cancer and review developments in research and treatment. It will challenge complacency and stimulate discussion on joint action to move this issue forward.

Please join us.



**John Neate**

Chief Executive, The Prostate Cancer Charity

## Conference Programme

**Registration from 9.00am** Refreshments available and Exhibition Areas open

**10.00 Opening Remarks** from the Conference Chair, Vivienne Parry, Writer and Broadcaster

**10.05 Introduction and Welcome** from Professor Paul Forster, Chairman, The Prostate Cancer Charity

**10.10 Making Prostate Cancer a Priority on the NHS Radar**

Although Government has started to prioritise prostate cancer, there are still many men with this disease whose experiences of the NHS are very different from other cancer patients. When will we see real improvements? Are uncertainties about screening and treatment causing Government to lack conviction in its action? Sir Nigel Crisp will reflect on these issues and on the key question - what makes a cause register on the NHS radar?

**Sir Nigel Crisp**

NHS Chief Executive

**10.40 Research - Hope or Hype?**

Every day, the media publicises developments in prostate cancer research, but it is often difficult to understand whether this news is significant and what it really means. Professor Norman Maitland, a leading prostate cancer researcher, reviews the emerging research results - in the UK and internationally - and assesses where they are leading us. Is there cause for optimism?

**Professor Norman Maitland**

Director of the Y.C.R. Cancer Research Unit and Professor of Molecular Biology, The University of York

**11.10 Morning Tea**

*"The day has given me a lot to consider and I will be able to improve the service given to my patients"*  
2004 National Prostate Cancer Conference delegate (health professional)

## 11.40 [Treatments at the Leading Edge](#)

A highlight of last year's conference was the session on leading edge treatments. By popular demand, two eminent UK clinicians, Professor Roger Kirby and Professor Malcolm Mason, return to provide an up-to-the-minute overview of the latest in treatment methods, identifying the emerging 'new ideas' from current clinical research and the promise they might offer.

## [Professor Roger Kirby](#)

Director of the Prostate Centre, London and Visiting Professor of Urology at St George's Hospital, London

## [Professor Malcolm Mason](#)

Cancer Research Wales Professor of Clinical Oncology, Cardiff

## 12.25 [Modelling Best Practice for Multidisciplinary Teams](#)

Multidisciplinary teams (MDTs) bring together the range of clinical experts involved in prostate cancer treatment to co-ordinate the planning and delivery of care. They are regarded as the 'gold standard' and are expected to be in place across the UK. This session will feature case studies discussed by the Queen Elizabeth Hospital team, modelling best practice. It will also question the limitations of MDT working and review how these teams can make a real difference to patient treatment and experience.

## [Professor Nick James](#)

Professor of Clinical Oncology, The University of Birmingham and the multidisciplinary team from The Queen Elizabeth Hospital, Birmingham

## [Dr Chris Parker](#)

Senior Lecturer and Honorary Consultant in Clinical Oncology, Institute of Cancer Research and Royal Marsden Hospital

## 1.10 Lunch

## 2.10 [Getting the Best for Men](#)

The profile of prostate cancer is rising and the cause is gaining wider attention - but that's still not enough. Public awareness remains low and there is an urgent need to improve NHS services and increase research investment. John Neate calls for a co-ordinated, national campaign to improve the lives of those affected by prostate cancer.

## [John Neate](#)

Chief Executive,  
The Prostate Cancer Charity

## 2.25 [The Real Man's Prostate Cancer Journey](#)

Over 30,000 men are diagnosed with prostate cancer every year in the UK. This is not just a startling statistic -this is thousands of real men with real emotions and real needs. In this session introduced by Dr Chris Hiley, two men affected by prostate cancer will not only tell their own stories, but also reveal the powerful results of the Charity's largest ever survey of over 1,000 men's experiences of the NHS.

## [Dr Chris Hiley](#)

Head of Policy and Research,  
The Prostate Cancer Charity

## [Richard Dawson](#)

Member of the Charity's User  
Advisory Group

## [Graham Newman](#)

Retired police officer

## 3.10 Afternoon Tea

## 3.40 [How Can Individuals and Organisations Get the Best for Men?](#)

More and more individuals and groups are working together to tackle prostate cancer and they are keen to do more. Leading figures from politics, business and the voluntary sector will debate for the first time three key questions: 'Can the prostate cancer agenda be propelled more rapidly by joining forces?', 'Can narrow self-interest be set aside for the greater good?' and 'How can a powerful alliance be made to work?'

## [Dr Howard Stoate MP](#)

Chair of the All-Party Parliamentary  
Group on Men's Health

## [John Baron MP](#)

Conservative Front Bench  
Spokesman on Cancer

## [John Peace](#)

Group Chief Executive, GUS plc

## [Mike Whitlam CBE](#)

Voluntary sector leader previously Director  
General of the British Red Cross

4.50 [Conference Closing Remarks](#) from Professor Jonathan Waxman, President, The Prostate Cancer Charity and Conference Chair, Vivienne Parry

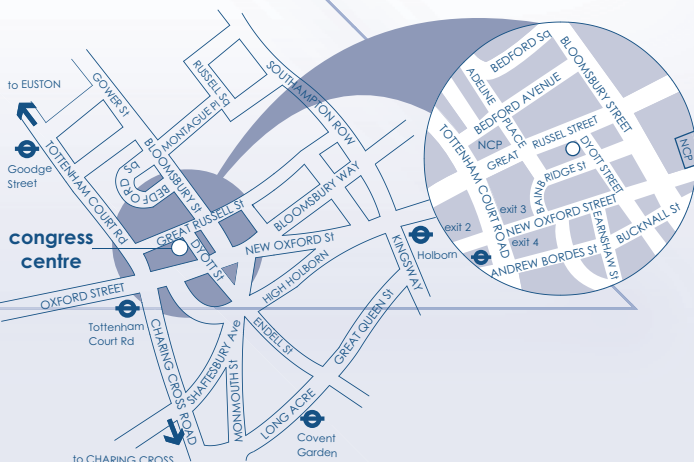
Conference concludes at 5.00pm

*"I was amazed at the size, numbers and breadth of attendance - and the quality of the presentations"*

*2004 National Prostate Cancer Conference delegate (man with prostate cancer)*

## LOCATION

The Congress Centre is located at Great Russell Street in central London. The nearest underground, Tottenham Court Road, is a 3 minute walk and there are two public car parks and metered parking nearby.



## FURTHER INFORMATION

Vanessa Cripps  
Events Manager

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Confidential Helpline: 0845 300 8383

Confidential Textphone: 0845 300 8484

Tel: 020 8222 7622

Fax: 020 8222 7639

Website: [www.prostate-cancer.org.uk](http://www.prostate-cancer.org.uk)

Email: [info@prostate-cancer.org.uk](mailto:info@prostate-cancer.org.uk)

## National Prostate Cancer Conference

## Booking Form

Please complete a separate booking form for each delegate. Photocopies will be accepted.

(Mr/Mrs/Dr)	First Name	Surname
Position	Organisation	
Address		
	County	Postcode
Telephone	Email	
Special Requirements (eg diet, access)		

### How did you hear about the National Prostate Cancer Conference? (please tick all that apply)

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Direct mail                         | <input type="checkbox"/> Colleague/friend               | <input type="checkbox"/> Media (please specify) |
| <input type="checkbox"/> First National Survey               | <input type="checkbox"/> Prostate News/Vital Newsletter | <input type="checkbox"/> Other (please specify) |
| <input type="checkbox"/> The Prostate Cancer Charity website | <input type="checkbox"/> Support group                  |   |
|  | <input type="checkbox"/> Health professional/clinic     |   |

### Please indicate which of the following applies to you (please tick all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Man who has/had prostate cancer  | <input type="checkbox"/> Health professional                |
| <input type="checkbox"/> Family member/friend of a man who has/had prostate cancer                  | <input type="checkbox"/> Researcher                         |
| <input type="checkbox"/> Undiagnosed man concerned about prostate cancer                            | <input type="checkbox"/> Corporate                          |
| <input type="checkbox"/> Family member/friend of an undiagnosed man concerned about prostate cancer | <input type="checkbox"/> Health organisation/ other charity |
| <input type="checkbox"/> Member of a support group (please specify)                                 | <input type="checkbox"/> Other (please specify)             |

(please turn over the page to complete your payment)

# Registration

## WHO SHOULD ATTEND

Everyone concerned about prostate cancer who wants to work together in achieving the best outcomes for people affected by the disease:

- men affected by prostate cancer and their families
- support group members
- health care professionals
- policy makers
- business leaders

## HOW TO BOOK

Please send booking forms and payment to

**The Prostate Cancer Charity**  
**3 Angel Walk, Hammersmith, London W6 9HX**

or fax 020 8222 7639

Delegates will not be registered unless full payment accompanies your application. We regret we are unable to invoice.

When applications are received and processed, delegates will be sent an acknowledgement letter confirming their registration with further information about the conference.

## CONFERENCE FEES

Men affected by prostate cancer and their families and members of support groups £30

All other delegates £75

Fees include registration, conference materials, lunch and refreshment breaks. They do not include travel or accommodation costs.

## CANCELLATIONS

Although every effort will be made to present the conference programme as outlined, the organisers reserve the right to alter, amend or cancel elements of the programme if necessary.

Cancellations received in writing before 19th October 2005 will be refunded, minus a 10% administration charge. We regret that no refunds can be processed after this date. If you are unable to attend the conference, someone else can use your place as long as details are given to The Prostate Cancer Charity in writing before the conference.



(National Prostate Cancer Conference Booking Form continued)

*Forward Together*

Getting the Best for Men

## PAYMENT DETAILS (please tick)

- |   |     |
|---|-----|
| <input type="checkbox"/> Men affected by prostate cancer and their families and members of support groups | £30 |
| <input type="checkbox"/> All other delegates  | £75 |

I enclose a cheque/postal order (delete where not applicable)  
for £\_\_\_\_\_ (payable to **The Prostate Cancer Charity**)

I authorise you to debit my

- |                                 |                               |                                     |   |
|---------------------------------|-------------------------------|-------------------------------------|---|
| <input type="checkbox"/> SWITCH | <input type="checkbox"/> VISA | <input type="checkbox"/> MASTERCARD | <input type="checkbox"/> AMERICAN EXPRESS |
|---------------------------------|-------------------------------|-------------------------------------|---|

for £\_\_\_\_\_

Card Number \_\_\_\_\_

Card Security Code \_\_\_\_

last 3 digits on back of card

Start Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Expiry Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Issue Number (Switch card only) \_\_\_\_

Cardholders Name (as it appears on the card) \_\_\_\_\_

Cardholders signature \_\_\_\_\_

Date \_\_\_\_\_



Supported by



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